

RED NOSE DAY IN YOUR EARLY YEARS GROUP



The wait is over! Red Nose Day's coming on Friday 13 March and we're here to help you be right at the heart of it!

This year, you just need to Do Something Funny For Money so we've packed this kit with quick, easy and funny fundraising ideas for your kids. We've also got tons of learning ideas to teach your kids about the huge difference they'll make when they take part in Red Nose Day 2009.

We've even written a special story book. You can tell Rachel's story to your children to help them learn about life in Africa and try and solve the mystery of the nibbled leaves in her garden!

That's not all - for the first time ever, you can choose how the money you raise will get spent to transform lives. Find out more in this kit or at rednoseday.com/earlyyears

With our Mr. Men and Little Miss Friends on hand to help you every step of the way - get ready for guaranteed giggles and loads of fun with your little ones this Red Nose Day! And remember to visit rednoseday.com/earlyyears for stacks more fundraising ideas and learning activities.

A big thank you for getting involved - have a great Red Nose Day 2009!

WHAT'S INSIDE?



Event poster

Story Book

Rachel poster

Learning activities poster

Stickers

Parent letter

How to guide

FIND OUT MORE

WWW.REDNAOSEDAY.COM/EARLYYEARS

DO SOMETHING FUNNY FOR MONEY

Use these fantastically funny fundraising ideas to have loads of fun and raise money on the big day.

READ

Do Something Funny For Money

Buy the new Mr. Men book, 'Mr. Funny's Red Nose Day', and have a special story time. Available from all good book shops. £2.50 with £2 going to Comic Relief.

BUY

Do Something Funny For Money

The easiest way to do something funny and silly is to be like Little Miss Dotty and pop on your Red Nose! The Nose is not suitable for under 3's.

WEAR

Do Something Funny for Money

Whether it's mismatched socks, a silly hat or odd gloves like Mr. Wrong, just pay a donation to wear something funny for the day!

SSSSHHH

Do Something Funny For Money

Have a sponsored silence and see if your little ones can pretend to be like Mr. Quiet.

STYLE

Do Something Funny For Money

Ask everyone to come in with funny hairstyles - they could try pigtails like Little Miss Trouble or a bright red wig!

FIND

Do Something Funny For Money

A perfect game for Mr. Nosey! Hide lots of funny items or Red Noses around the room and ask everyone to pay to go on a big hunt to find them all!

NIBBLE

Do Something Funny For Money

Hold a picnic or red tea party for parents and babies, and serve tasty red treats for a donation. Great for all those Little Miss Sunshines out there.

It's not just little ones who can Do Something Funny for Money. Big kids can join in the fun too! Here are some ideas to get the staff involved.

Sweepstake poster

Use the sweepstake poster in your staffroom. It's a quick and easy way to make a big difference. There's one available as part of this downloadable kit.

SELL

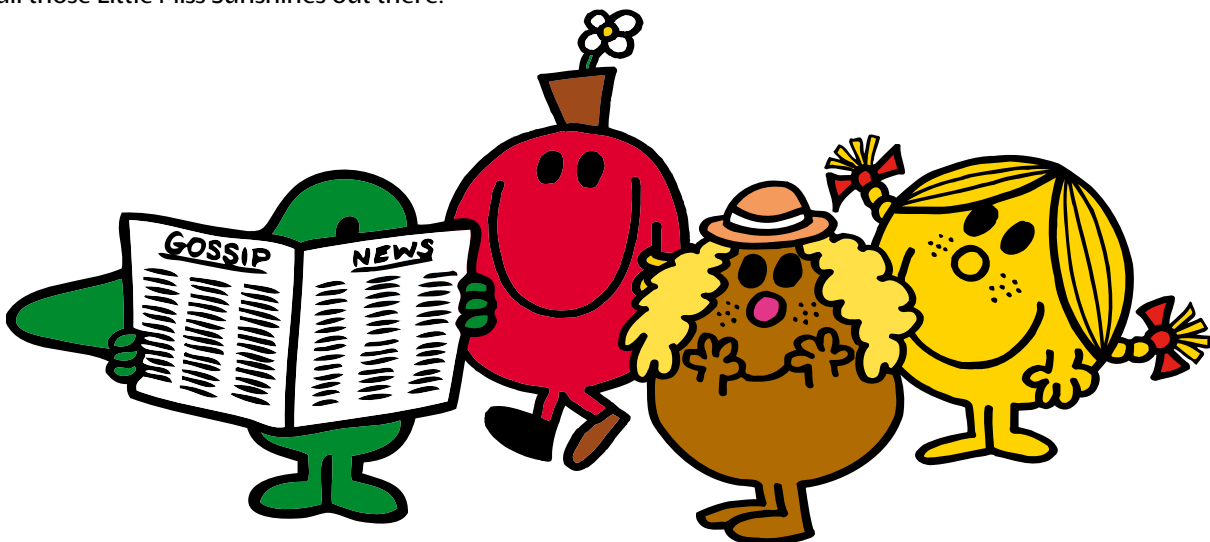
Do Something Funny For Money

One person's trash is another person's treasure, so have a clear out and sell some of your old books, CD's or other unwanted items in the staffroom. There's always someone who'll buy that Peter Andre album!

BAKE

Do Something Funny For Money

Hold a cake sale and maybe a tasting competition, where the staff pay to judge. People can have their cake, eat it and raise money!



Mr. Men Little Miss

Mr. Men and Little Miss™ and © 2009 THOIP (a Chorion Company). All rights reserved. www.ilovemrmen.co.uk

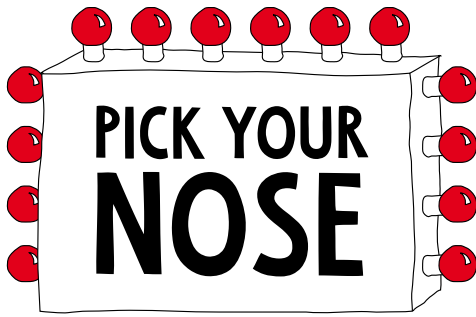
PICK YOUR NOSE!

There are three fantastic Red Noses to choose from. You can order Noses for your whole group with our Nose Deposit Scheme, paying just 30p per Nose when you order and the remaining 70p per Nose after Red Nose Day.

Just complete and return the Nose Deposit Scheme form included in this kit and we'll send your Red Noses in the post. You can also order online or download an order form at rednoseday.com/earlyyears

It's such an easy way to fundraise and it'll keep your kids smiling too!

The Nose is fully recyclable. Please note that it's not suitable for children under 3.



HOW TO PAY IN YOUR MONEY

This year, for the first time ever, your Early Years group can choose how the money you raise will be spent to help children in Africa go to school. To pay in your money and tell us your choice simply do one of the following:

1. Complete your giro slip* and then either take it with the cash you've raised to any bank, or send it with a cheque, made payable to Red Nose Day 2009 (Early Years) to **Red Nose Day 2009 (Early Years), Ernst & Young, PO BOX 51543, London, SE1 2UG.**

Or

2. Go to rednoseday.com/earlyyears to make your payment online and select your choice.

Using the giro slip or paying online means you can choose where your money goes and we'll send you a certificate to say thank you for your fantastic fundraising efforts.

* Unfortunately we cannot make the giro slip available as a download. If you didn't receive a kit in the post and haven't got a giro slip then you will need to pay your money in online to be able to choose how your money is spent.



Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland)

MR. FUNNY'S RED NOSE DAY BOOK!

A new tale from the hilarious Mr. Funny has been specially written for Red Nose Day. Available from all good bookshops priced £2.50 with £2 going to Comic Relief. You can also order the book from rednoseday.com/shop

MR. MEN AND LITTLE MISS COMPETITION!

Tell us about your brilliant plans to Do Something Funny For Money and you could win a visit to your group from a very special guest! To find out more please go to rednoseday.com/earlyyears

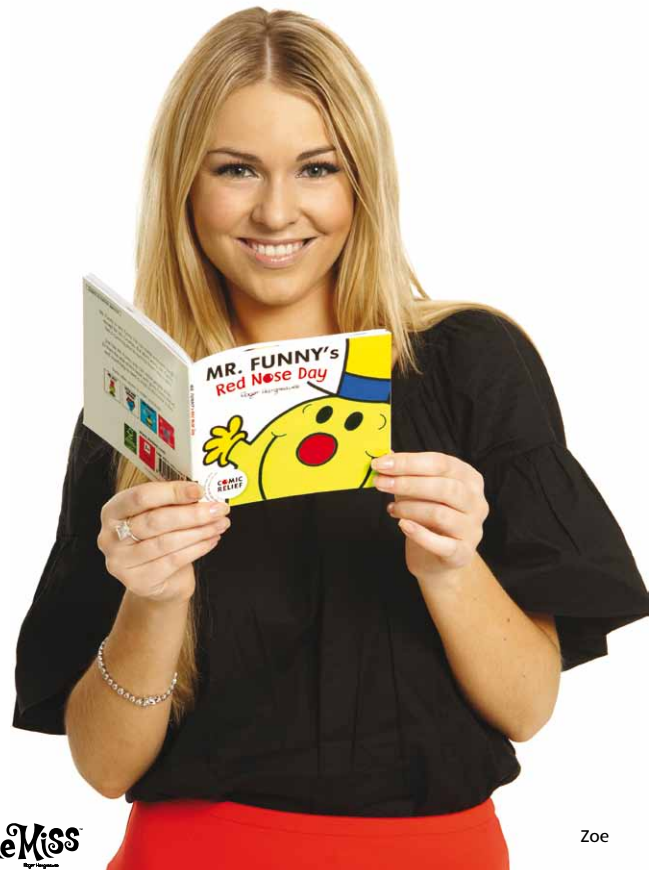


Photo Credits: Ray Burmiston and Des Willie.

Mr Men Little Miss

Zoe



From left to right:
Bob, Dan, Frego
and Audrey

CHOOSE HOW YOUR MONEY'S SPENT

Millions of children across Africa face different challenges that stop them going to school. Some children's families are too poor to afford school.

Other children aren't able to go as they have to help at home when a family member is sick. And some are so busy fending for themselves away from home that they just can't go to school.

This Red Nose Day you can choose how your Early Years group's fundraising money gets spent to help children facing one of these challenges. It means you can help them to get the education they need to turn their lives around. To find out more about making your choice, visit rednoseday.com/earlyyears

You can even get parents and carers involved by using the handy photocopiable letter included in this downloadable kit. If you'd rather not make such a specific choice about how your money gets spent, there are two more options available to you.

You can ask Comic Relief to ensure your money helps kids in Africa get an education, no matter what challenges they face. Or you can ask Comic Relief to spend your money helping people facing all kinds of problems both across Africa and the UK. Just tick the appropriate box on the back of your giro slip* or let us know when you pay in your money online.



* Unfortunately we cannot make the giro slip available as a download. If you didn't receive a kit in the post and haven't got a giro slip then you will need to pay your money in online to be able to choose how your money it spent.



NOSE DEPOSIT SCHEME ORDER FORM

PICK YOUR NOSE!

This year, for the first time ever, when you take part in the Red Nose Deposit Scheme you'll get THREE types of fantastic Red Noses in a mixed box for your students to choose from – and you can order them for your school or nursery right now!

It's simple. By completing this form, you can order Red Noses for your whole school by paying a deposit of just 30p per Nose. You don't need to pay the remaining 70p per Nose until after Red Nose Day when you'll have sold them at your school or nursery!

The great news is that our new Red Noses are recyclable! After Red Nose Day, if you wish to recycle your Nose, just return it to your local Sainsbury's store and they'll take care of the rest. (But don't put it in your household recycling - our Noses need special care!)

Thousands of schools and nurseries take part in this scheme because it's the simplest way to fundraise and be part of Red Nose Day – we hope you'll join them in raising lots of money to help change lives.

INSTRUCTIONS

Follow these simple instructions to complete your order.

- 1 Fill in page 2 of this form making sure all sections are completed.
- 2 Take a photocopy for your records.
- 3 Send this form, with a cheque for your deposit plus processing, postage & packing (PP&P) made payable to **Red Nose Deposit Scheme**, to **Red Nose Day Schools' Stuff, Freepost NAT 4756, Jarrow, NE32 3BR.**
- 4 Sell the Noses for £1 each (for every Nose sold at least 70p goes to Comic Relief).
- 5 Once you have completed your fundraising, send the outstanding balance for your Noses, plus any additional money raised, with a cheque made payable to **Red Nose Deposit Scheme** to **Red Nose Day Schools' Stuff, Freepost NAT 4756, Jarrow, NE32 3BR.**

Or, for the first time ever, you can take part in the scheme at rednoseday.com/teachershop and place your order here.

DELIVERY INFORMATION

Hurry and order now!

Noses ordered before January 30th 2009 should be delivered by 13th February 2009. If you order after January 30th 2009 you should allow **10 working days** for your order to arrive. The Red Nose Deposit Scheme closes on **Friday 6th March 2009**. Order forms received after this date will not be processed and cheques will not be cashed.

DELIVERY ADDRESS

Where would you like your Noses to be delivered?

Title:

First name:

Surname:

Job title:

School/College /Nursery:

Address:

Postcode:

Telephone number:

YOUR PERSONAL INFORMATION

There are so many exciting things happening at Comic Relief, from new fundraising initiatives to the great ways we spend your money, that we would love to keep you informed about them from time to time. If you would **not** like us to keep you informed by post, please tick this box:

If you would like us to keep you informed by email, please tick this box:

Email address:

Please see our privacy policy at rednoseday.com

ORDER QUANTITY

Noses come in mixed boxes of three designs with 60 Noses @ £18 deposit per box (that's 30p deposit per Nose)

I want boxes (whole boxes only please!) @ £18 each

Processing, postage & packing (PP&P) costs:

1 to 4 boxes: £9 9 to 12 boxes: £15

5 to 8 boxes: £11 12 + boxes: £19

I enclose a cheque (made payable to **Red Nose Deposit Scheme**) for the total sum of:

Total deposit £

PP&P £

Overall total £ (Deposit plus PP&P)

AGREEMENT

URN

We [name of school]

agree that we will comply with the Nose Deposit Scheme Terms and that we will pay £1 per Nose to Comic Relief as follows:

- Pay the deposit of 30p (plus PP&P) per Nose
- Sell the Noses at £1 each
- Send another cheque for the balance of 70p per Nose after the event (along with any other money raised) to the address below

Signature:

Print:

Please sign and send this form with your cheque (made payable to **Red Nose Deposit Scheme**) to **Red Nose Day Schools' Stuff, Freepost NAT 4756, Jarrow, NE32 3BR**. (If you use a stamp, you'll save Comic Relief valuable pennies!)

CHECKLIST

- 1 Have you completed all the boxes on the form?
- 2 Have you included the right amount for PP&P?
- 3 Have you enclosed a cheque for your deposit & PP&P made payable to **Red Nose Deposit Scheme**?
- 4 Have you signed and dated your cheque?
- 5 Are you about to send the cheque with this form to: **Red Nose Day Schools' Stuff, Freepost NAT 4756, Jarrow, NE32 3BR**?

Remember to send us the outstanding money for your noses and any other money you've brilliantly raised to the same address after your fundraising event. Thank you for all your support!

If you have any queries please email depositscheme@comicrelief.com

Find out more at

www.rednoseday.com/schools



LEGAL

1 Red Noses must be sold for one pound each. 2 All money raised from the sale of noses must be given in full to Comic Relief. No costs pertaining to the sale of noses, including PP&P, can be deducted from the money raised. 3 Each person who receives noses under this scheme agrees that any sales of noses by that person are made on behalf of, and as an unpaid agent for Comic Relief. 4 If people give more than £1 for each nose, the additional amount must be dealt with as donations received on behalf of Comic Relief. All these donations must be sent to Comic Relief along with the proceeds from the sale of the noses. 5 Every person who receives noses at a discount from Comic Relief is personally responsible for (a) ensuring that Comic Relief receives as quickly as practicable after the event the proceeds from all noses sold and any accompanying donations and (b) disposing of all noses for which proceeds are not received so they cannot be reused. 6 We regret we are unable to refund deposits for, or take back unsold noses. 7 On all materials supporting or publicising sales of noses it is a legal requirement to state: "Comic Relief, registered charity 326568." Or if you are in Scotland: "Comic Relief, Scottish registered charity SC039730." Comic Relief, 89 Albert Embankment, London SE1 7TP, UK. 7 The Red Nose is not suitable for children under 3 years old.

www.rednoseday.com

Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland)



DEAR PARENT,

It's Red Nose Day on Friday 13 March so we're all busy having fun and raising money. The great news is that Comic Relief wants us - parents and staff - to choose how the money we raise gets spent to help children in Africa go to school.

To help us decide, just look at the information below. It briefly explains how the money we raise can help to overcome three different

challenges that stop many children in Africa from going to school. You can find out more at rednoseday.com/earlyyears

Once you've chosen which challenge you'd like our fundraising money to tackle, just complete the slip below and return it to us. We'll count all the votes and tell Comic Relief our majority decision so that they know how we'd like our fundraising money to be spent!



Mariam, 13, Uganda
'My Dad got a small loan to start growing plants to sell at the market. Now he can afford to buy the books and uniform I need to go to school.'



Our money can help families living in poverty, allowing them to make their own money so that they can afford to send their children to school.



HELP CHILDREN WHO DON'T LIVE AT HOME

Many children across Africa end up living in dangerous places such as on the streets or in places where there's conflict. Our money could go to projects which work with these children, and help give the care and support they need to be safer, happier and able to go to school.

Samson, 15, Kenya
'The project helped me escape my life on the streets. They gave me food, the chance to go to school and helped me find somewhere to live.'



HELP CHILDREN WHO HAVE TO CARE FOR THEIR FAMILIES

Many children in Africa have to take on adult responsibilities, which can prevent them from going to school. Our money can help these children. It could provide someone to care for a sick parent or the younger children in a family, so that the older ones have time to go to school.

Flavia, 15, Uganda
'I had to stay at home to look after my mum who was sick, but help from a carer at the project meant I had time to go to school.'

FIND OUT MORE

WWW.REDNASEDAY.COM/EARLYYEARS

WE WANT OUR GROUP'S RED NOSE DAY FUNDRAISING MONEY TO:

(tick **one** box):



Help families afford school



Help children who have to care for their families



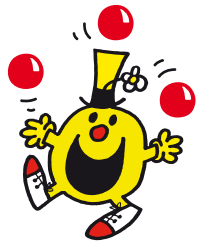
Help children who don't live at home

We can't choose one but want our money to help get kids in Africa to school

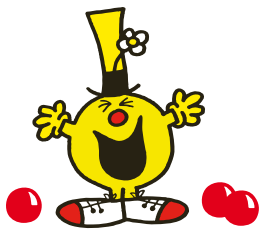
We don't mind - let Comic Relief decide how to spend our money in the UK and Africa

Please return this slip to the teacher. Thank you for your support!

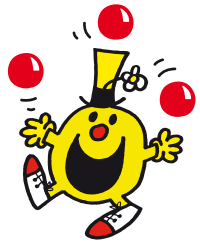
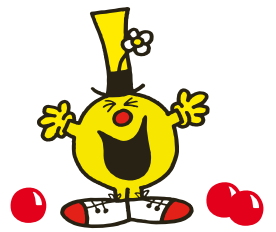




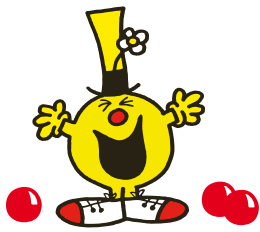
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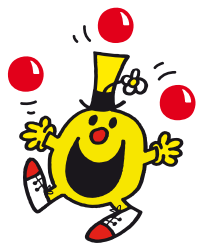
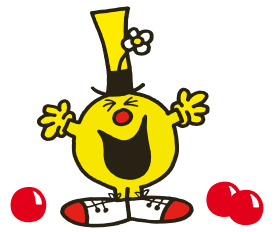
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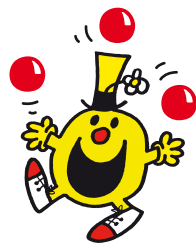
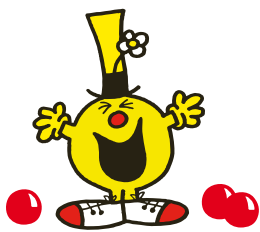
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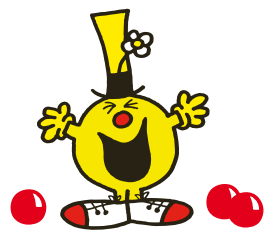
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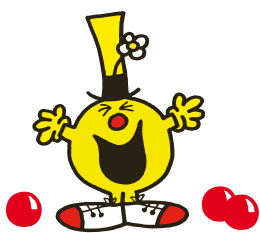
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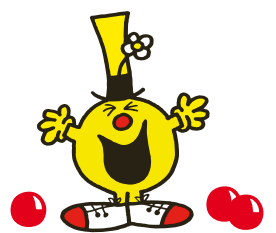
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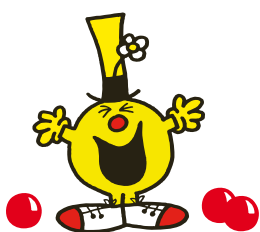
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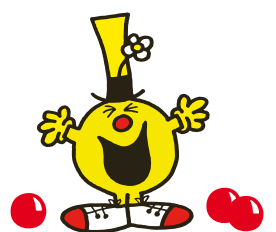
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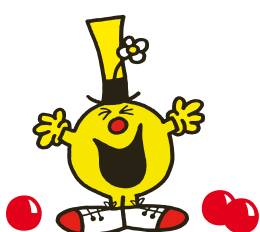
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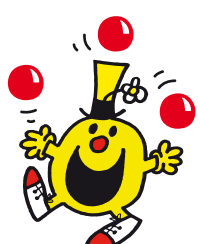
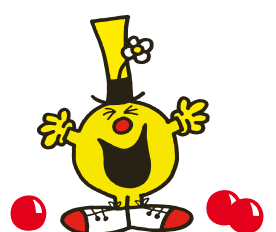
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FUN AND GAMES:

Mr. Men and Little Miss Action Game (2-5 years)

Get your children's listening, memory and physical development sharpened with this fun Mr. Men and Little Miss game!

EYFS Links:

Physical Development:

Children should:

- Move with confidence, imagination and safety
- Move with control and coordination
- Show awareness of space, of themselves and of others
- Recognise the changes that happen to their bodies when they are active.

Ask children to stand in a space of their own.

- Explain that when you say a Mr. Men or Little Miss character's name, they have to move like that character around the space.

- What actions would the children choose for each character?

- Show the children the actions for each character. Here are some suggestions – the ones in brackets are ideas for extending the game:

Mr. Funny – skip (and wiggle their noses)

Little Miss Sunshine – jump up and down (and stretch their fingers in and out like a star)

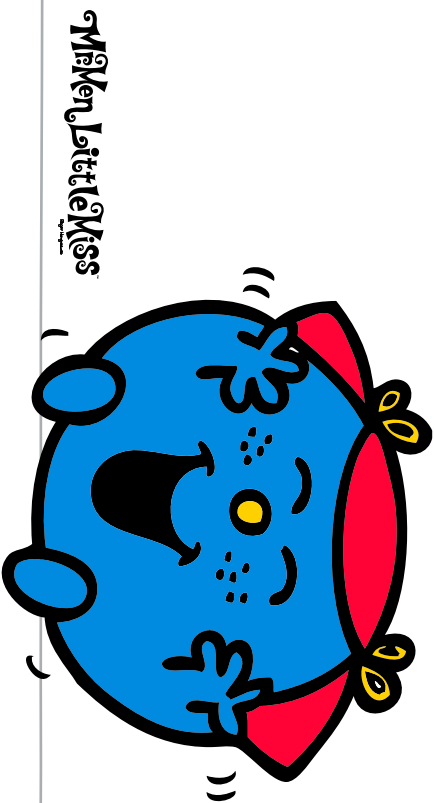
Mr. Silly – stop and wave hands (and make a funny face)

Little Miss Giggles – Hop (and giggle)

Mr. Happy – walk (and smile).

Start the game slowly, ensuring children remember what actions relate to each character. Try

changing speeds, to test reaction skills and add the suggested extra actions, to improve memory skills.



Mr Men Little Miss

Mr. Men and Little Miss 'Guess Who?' (4-5 years)

Play this 'Guess Who?' game and get your children to listen, co-operate and have fun problem solving!

EYFS Links:

Communication, Language and Literacy

Children should:

- Interact with others, negotiating plans and activities and taking turns in conversation
- Sustain attentive listening, responding to what they have heard with relevant comments, questions or actions
- Speak clearly and audibly with confidence and control
- Use talk to organise, sequence and clarify thinking, ideas, feelings and events.

What you need:

Print outs of the following Mr. Men and Little Miss characters (can be found at:

rednoseday.com/earlyyears/).

Mr. Funny

Little Miss Sunshine

Mr. Silly

Little Miss Giggles

Mr. Happy.

- Pin the 5 characters up on the wall, so the children can see them.

- Ask children to stand in a space of their own.

- Give each child a print out of one of the Mr. Men/Little Miss. Explain they mustn't show anyone what's on the piece of paper.

- Tell the children they have to guess who the other children's characters are, by asking them questions about their character (e.g. does your character have bunches, do they have funny shoes, do they wear a hat etc).

- Once they have guessed correctly, they need to put their hand up, to let you know they have guessed correctly.

- The child who guesses the most characters wins the game.



Mac

CRAFT AND MAKES:

Make Rachel's garden (2-5 years)

After hearing all about Rachel's garden, your children can make their very own garden – set in Africa!

EVSF Links:

Personal, Social and Emotional Development

Children should:

- Develop respect for their own cultures and beliefs and those of other people.

Creative Development

- Express and communicate their ideas
- Explore colour, texture, form, shape and space
- Use their imagination in art and design.

Knowledge and Understanding of the world

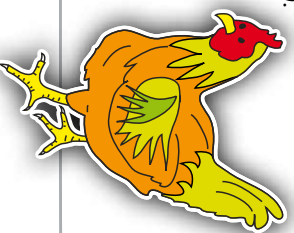
- Find out about and identify features of living things
- Build and construct with a wide range of objects
- Select the tools and techniques they need to shape, assemble and join materials they are using.

What you need:

- Cardboard or shoe boxes (1 for each child or 1 for each small group to share)
- Colouring pencils or paints
- Coloured paper
- Safety scissors
- Sticky tape.

Extras – you will need one or all of these (depending on what equipment your setting has):

- Modelling clay
- Pipe cleaners
- Coloured tissue paper.



***Bright idea:** before they get started, show the pictures and images in the book to help children know what the vegetables look like. You could even find some of the actual vegetables in a local market or shop to show the children.

Step 1: Each child could have their own box to work on or they could work in small, groups. To start off, the children can make the sky. Remind them that the sun in Africa is very hot! Children can cut out coloured paper or paint the sun and clouds around the 3 sides of their box.

Step 2: To make the ground in the garden, slot in brown paper (or colour in white paper) to the bottom of the box.

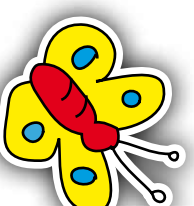
Step 3: Now, the garden needs some trees and vegetables! Here are some suggestions on vegetables children can make out of modelling clay, pipe cleaners or coloured tissue paper:

- Green and spiky sukumawiki (soo-koona-wee-kee) (This is Rachel's favourite vegetable, it's green and leafy - a bit like spinach).
- Purple, oval aubergines
- Red, long chillies
- A tall papaya (pa-pie-ya) tree with yellow fruits (like melons).

Step 4: To develop their garden further, the children can make the animals in the story out of modelling clay or pipe cleaners. You could provide pictures of the real live animals that they can look at when making their models or they can look at the ones in the book:

- Chicken
- Dog
- Mouse
- Daisy the Cow.

FIND OUT MORE



Playing in the Garden:

The children's interest in Rachel's Garden could be developed further by encouraging the children to role play being Rachel in her garden – they can water the plants, hide the animals behind the vegetables, play hide and seek with them and pick their favourite vegetable!

For more ideas on making Rachel's Garden and other activity ideas, check out rednoseday.com/earlyyears

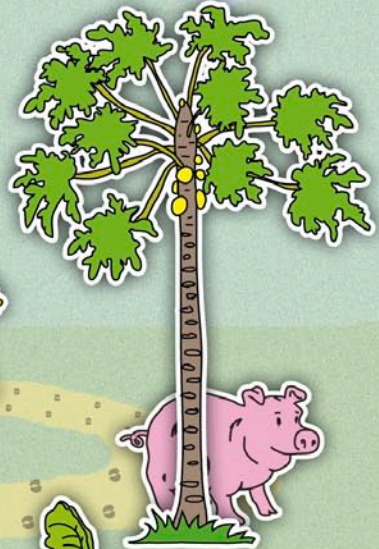
HI, I'M RACHEL.



I live in Africa. I'm 5 years old.

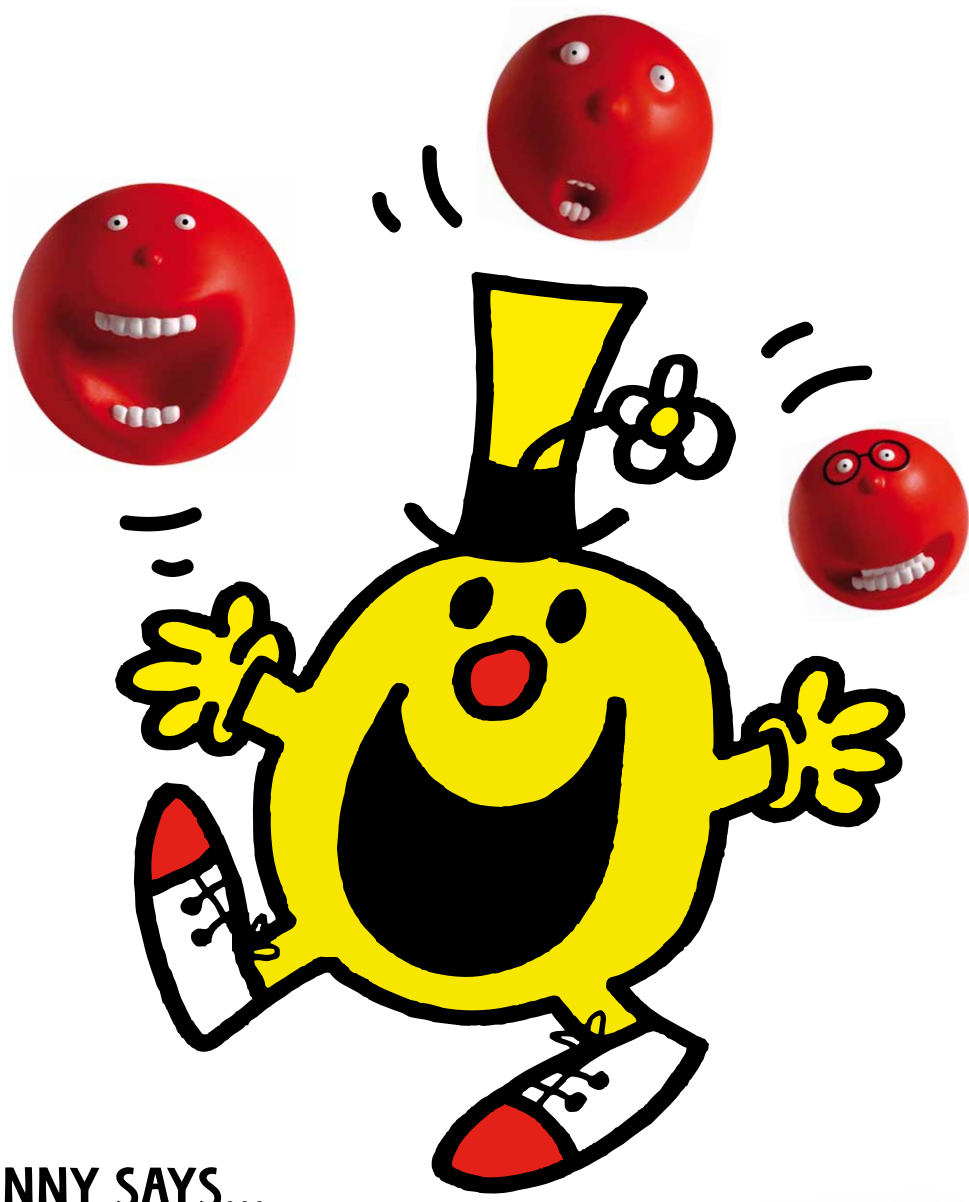
My favourite place is our garden. There are lots of tasty fruits and vegetables to eat, like bananas, tomatoes and carrots!

We used to be very poor, but Comic Relief helped my dad to start growing things to sell at the market. Now we can eat well and have money for my brothers and sisters to go to school. I can't wait to go when I'm old enough!



FIND OUT MORE

WWW.REDNASEDAY.COM/EARLYYEARS



MR. FUNNY SAYS...

DO SOMETHING

FUNNY FOR MONEY

Fill in the details of your event here.

