




## What is *The Green Wave* ?

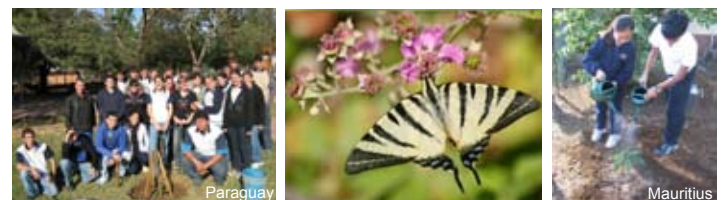
*The Green Wave* is a global biodiversity campaign that enables young people to make a difference – one school, one tree, one step at a time. *The Green Wave* campaign encourages participants to engage in local action, build friendships with other participants around the world, work in local and international partnerships – for example twinning with schools in other countries – and learn about global issues affecting biodiversity.

*The Green Wave* is celebrated annually on 22 May – the International Day for Biological Diversity. In participating schools, children and youth plant a tree\* at 10:00 am local time, creating a “green wave” that goes around the world. Participants upload photos and text to *The Green Wave* website to share their tree-planting stories with others. An interactive map goes live in the evening at 20:10 local time, creating a second “green wave”.

*The Green Wave* supports the work of the Convention on Biological Diversity to strengthen awareness and education on biodiversity. It will contribute to celebration of the International Year of Biodiversity in 2010.

 *The Green Wave* supports other tree planting initiatives such as the Billion Tree Campaign led by the United Nations Environment Programme.

*\* In some parts of the world, the seasonal conditions are not right to plant a tree on 22 May. In these areas, participants should plant in an appropriate season, and instead water their chosen tree at 10 am on 22 May.*



## Join *The Green Wave* !

Visit our website to learn more about the campaign, biodiversity and getting involved. Then, spread the word.

### If you're a child or youth

- Plan your special event with your teacher and classmates

### If you're a teacher

- Support your students' learning on biodiversity and planning their special event
- Register your tree

### If you're in the non-profit sector

- Offer your expertise to participating schools
- Join or start a national or regional “Friends of *The Green Wave*” association

### If you're in the private sector

- Contact us about how your company can support today's young people in creating a healthy biodiverse world of tomorrow

### If you're a member of the press

- Cover the story and send us a copy

### If you represent a government

- Encourage the participation of students in your area
- Translate our website into your national and local languages

Any questions or things you'd like to share with us?  
Email [greenwave@cbd.int](mailto:greenwave@cbd.int).



Initiated by the German Federal Agency for Nature Conservation (BfN) and the Office of Environmental Response and Coordination (OERC) of the Republic of Palau, *The Green Wave* is coordinated by the Secretariat of the Convention on Biological Diversity with the support of BfN and the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.

[greenwave.cbd.int](http://greenwave.cbd.int)



## THE GREEN WAVE

One school, one tree, one gift to nature

Through action-oriented learning, *The Green Wave* teaches children and youth the importance of biodiversity for our well-being and that of our planet. *The Green Wave* supports schools around the world to educate tomorrow's leaders on the crucial tasks of protecting Earth's biodiversity and halting its loss.



